

The Ship's Lamp

A MICHIGAN MARITIME MUSEUM PUBLICATION

FALL 2017

VOLUME XXXIV NO. II



Our Future Through Our Past

Visiting tall ships Nina & Pinta spent two weeks at our docks and received over 10,000 visitors!

MICHIGAN MARITIME MUSEUM
260 DYCKMAN AVENUE
SOUTH HAVEN, MICHIGAN 49090
A NON-PROFIT 501(C)(3)





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Mission Statement

Volunteers and staff welcome members and the public to experience and appreciate Great Lakes maritime history in a unique, exciting and thought provoking manner.

Vision Statement

The Michigan Maritime Museum, as a premier destination, will preserve and interpret the rich heritage of the Great Lakes while enhancing the South Haven Maritime District.

MICHIGAN MARITIME MUSEUM
260 Dyckman Avenue
Maritime District South Haven, MI 49090
(269) 637-8078
www.michiganmaritimemuseum.org
A Non-Profit 501(c)(3)

A MESSAGE FROM THE EXECUTIVE DIRECTOR



Executive Director
Patti Montgomery Reinert

Another fiscal year and summer season in the books as they say! As I reflect on another year at the helm of the Michigan Maritime Museum, I am once again blown away by the growth we have experienced and the dedication of so many giving of themselves as we continue to stay on course, reaching and surpassing many of our goals set within our strategic planning.

The Museum broke several records this year, surpassing visitor counts and record numbers of people getting out on *Friends Good Will*, *Lindy Lou*, MLB 36460 and *Bernida*. Unique opportunities were offered on campus such as an appearance from the *Nina & Pinta* and growing fundraising events that offer popular social activities which enhance and contribute to the success of our community efforts. As you will see in this issue of the *Ship's Lamp*, there has been a lot of activity here over the past 6 months with much more on the horizon!

As we continue to share new developments with you, our members and friends, I can't help but stop and take some time to appreciate how we got to this point. After all, there would not be a Maritime Museum in our harbor... in our community... if it had not been for the vision, hard work and generosity of so many before us. I am reminded of people like Rowland Sylvester, Doris Akers, Betty Davis and so many others who broke ground for the formation of this organization and believed in the importance of celebrating our maritime history in a state that is rich in stories that teach and preserve our maritime heritage. So many before us have served this Museum with their time, financial support, their talents and their passion for education. The City of South Haven leaders recognized how the significance of an organization such as ours would enhance the community of which many call home, and which hundreds and thousands have visited over the years. Perhaps I am reminded of how time flies as I reflect about my own life as I turned 60 this fall. Then I think about the remarkable people that have chosen to make the Museum what it is today. Betty Davis, who turned 100 years old just a couple of weeks before my own birthday, inspired me with the possibilities that are yet to come.

As we strive to become better each passing year, let us not forget the many, many people who have made a difference. Let's also remember that these were people who had a choice to get involved. A choice to give financially. A choice to be a part of our history. I think I see the makings of an interesting exhibit, perhaps when we celebrate our 50th Anniversary in 2024. I hope I'm still around in one way or another to be a part of that celebration!

See you on the Campus!

Patti

UPCOMING EVENTS

WWII Lecture Series

NOVEMBER 15 - "On the Ways to Victory: Building Boats for World War II in Holland, Michigan"- Geoffrey Reynolds, The Joint Archives of Holland

Reynolds will present an illustrated history of Holland's important part in this key war industry and its lasting effect on the community.

DECEMBER 16 - Christmas at the Keeper's House

Enjoy the festivities of the holiday season at the Museum's Historic Keeper's House.

JANUARY 17 - Heroes on Deck Documentary Film Screening

Watch this award-winning documentary while enjoying the Museum's WWII exhibit *Lake Michigan's Call to Duty*.

FEBRUARY 21 - "Commerical Fishing During WWII" - Tom Goniea, Michigan DNR Fisheries Biologist

Learn about Great Lakes historical commercial fishing industry in the years surrounding WWII.

MARCH 14 - Recovering History: WWII Pilot Training on Lake Michigan- Troy Thrash, President & CEO Air Zoo

AirZoo CEO will discuss the recovery and restoration of aircraft that crashed in Lake Michigan during WWII pilot training.

APRIL 16 - "Lake Huron Red Tails! The Tuskegee Airmen Project" - Wayne Lusardi, Underwater Archaeologist

Two Tuskegee airplanes have been discovered in Lake Huron. Learn about these submerged aircraft and the project to document one of the aircraft wrecks in Lake Huron.



Celebrate the Holidays with the MMM!

Christmas at the Keeper's House



Join us Saturday, December 16th from 12pm to 3pm for Christmas at the historic Keeper's House. There will be children's book readings of the Christmas Tree Ship on the top of each hour, hot cocoa, Christmas tree cookies, sledding, and a little nautical holiday shopping. The event is free to attend. Donations are appreciated. Enjoy Christmas at the Keeper's House this holiday season!

December 16th

Michigan Maritime Museum
Keeper's House
91 Michigan Ave., South Haven



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Do your holiday shopping at the Ship's Store! We have some great gift ideas for all the nautical enthusiasts on your list. From kids' toys to historical literature, there's something for everyone!



A Note From the Captain

I would like to begin by thanking the Museum and all of FGW's volunteers for the wonderful season. It began a little rough with the transmission issues at the start of the season, but ended great. I remember showing up in a suit and people joking and laughing with me while they hurried to finish up-rigging and showing up for weekend work sessions in the beginning to get ready for the season. We all made time for the training sails and dealt with some mechanical issues. We pulled through all of that and jumped right into a packed season. I must say that all of you were amazing and I really felt part of a team. We logged over 1600 total sails by volunteers and crew. At the height of the season, we were sailing four sails a day for six consecutive weeks. From Pirate Chasers to private charters, y'all stuck it through and made the season happen. While all the visitors see *Friends Good Will*, they may not see the people who are doing the other less glamorous jobs; those vital tasks which make everything else happen. Those who supported us for the other events like the Antique & Classic Boat Show, the Fish Boil, and the *Nina* and *Pinta* visits in addition to logging many sails aboard FGW are rock stars. We couldn't do it without you. Then when I proposed doing something crazy, and starting downrig a bit early and pulling the topyard off, everyone hopped on and we finished downrig on the first Saturday! We were ahead of schedule and made the routine mast removal a much easier process. This has been an amazing season and it has been an absolute pleasure to work with all of you. I look forward to returning as FGW Captain and sailing with you again next spring and hopefully some new folks too. Have a safe and happy winter and let's start it up again in April.



With Regards,
Capt. Zach

FGW: A Lucky Ship and A Lucky Coin

Friends Good Will had its mast unstepped this fall; the third time in 13 years of service. This is a routine process required for our vessel to be licensed by the US Coast Guard.

The Museum would like to thank J&B Landing for providing such valuable services, lending new equipment to the task which was performed from a barge and crane from Orley's dock. Thanks also to the good preparations made by Eric Standen, Bosun, our volunteer crew and Captain Zach McGee, the operation went off without a hitch or any real drama, which is always a good thing when a 2000 pound spar is hovering above her vessel and dock!



The occasion revealed what many had forgotten; *Friends Good Will* benefits from a lucky coin, carrying forward a tradition that dates back to at least Roman times. *Friends Good Will* sails with an 1810 United States Penny under her mast, together with a coin dating from the year the mast was previously stepped. The tradition has its purpose: sailors, should they find themselves in dire straits, about to take the deep, would need the coin to pay Charron, the mythological ferryman to transport them all across the River Styx, from the land of the living to "the other side."

Roman ships, Viking Ships and shipwrecks from other European nations which foundered many hundreds if not thousands of years ago, all bear evidence of respecting this tradition. In the last several decades marine archaeologists have actually recovered some of these coins. The original *Friends Good Will* was not so lucky...perhaps her owners forgot to pre-pay the toll!

On-Water Fleet Hits Record High

The Museum's On-Water Fleet of *Friends Good Will*, *Lindy Lou*, USCG Motor Lifeboat 36460, and *Bernida* saw record numbers in passengers and excursions this season! Despite some pesky weather for *Bernida* and some minor transmission issues for *FGW* at the beginning of the season, all of our vessels prevailed. The Museum is proud to be able to provide visitors the opportunity to experience history on each of our vessels and with your help we can continue to preserve maritime traditions for many years to come.

Education at the MMM is More Than Just a Boat Ride

What an awesome year of education programming at the MMM! The Museum held programs for over 450 students from May through September. We started out a little rocky in the beginning of our season when tallship Friends Good Will had to cancel two weeks of educational sails due to mechanical issues.

That didn't stop us though! We adapted quickly and got kids on our other vessels



and even pulled in great neighbors and partners the Jensens who talked about

their family's commercial fishing heritage. Once FGW was back up and sailing, not only did we have students aboard learning about the Great Lakes in 1810, but also on land learning knot tying and all about the fur trade.

We are thrilled to have had our first MAKE Education Happen Grant school Covert Elementary bring some of their students for a program. We also worked with the Van Buren ISD Hearing and Visually Impaired staff and students to develop programming that engages students to use all their senses to experience history! Kids STEM Camp this summer was another highlight. Students embraced history through science and even took a cruise on the river aboard Lindy Lou.

The Museum is honored to be tasked with preserving our maritime heritage and passing on that sense of pride to the next generation of historians and scientists.



Left: Coloma 8th Graders aboard Evelyn S. learning about the historic commercial fishing industry.

Right: MAKE Education Happen Grant Awardees Covert Elementary students aboard FGW.



Left: 2017 STEM Camp students aboard river launch Lindy Lou.



Right: Van Buren ISD Hearing and Visually Impaired students, teachers, and FGW crew September 2017.



More Than Just a Volunteer

Being a volunteer with the MMM is so much more than just volunteering time. Here at the MMM, our volunteers are actively preserving the past, dedicating themselves to sharing that past with others and guaranteeing maritime heritage lives on. They ensure that the Museum has a bright future. Our volunteers are interpreters, sailors, archivists, educators, ambassadors, family and friends. This year alone, our volunteers logged over 5500 hours on our campus. We are so thankful for everything they do and could not possibly exist without them. We hope you will consider joining us as a volunteer in the coming year. You too can secure the future of the past!

2017 VOLUNTEER AWARDS

New Ship's Company Award- Charlie Fleming

Just Call My Name Award- Jim Jackson

Voracious Sailor Award- Leslie Wolfe

Eric Standen Award- Tom Jett

Museum Spirit Award- Ben Cohen

Wind in Our Sails Award- Bob Sheppard

On-Water Fleet Award- Chuck Mann

2017 New Volunteer Award- Dede Ford Buscher

Semper Paratus Award- Terry Hogan

Archival Warrior- Patty Hubbard

Nina & Pinta Awards- Maggie Woodruff, Roger Yule, Guy Calhoun, Sue Olson

Friendly Business Award- Do-It Corp.

Helping Hand Award- Visitors Bureau

Honorable Service- Mark Holbein

Volunteer of the Year Award- Sue Olson

TIME FLIES WHEN Y



Left: Executive Director Patti Reinert with local WWII veterans Gerald Sherman (left) and Ivo Knapp (right) at the opening of new exhibit Lake Michigan's Call to Duty. The opening celebration saw over 100 attendees and visitors have had rave reviews ever since. This year the Museum has had over 50,000 visitors!



Left: The MMM showcased our river cruiser Lindy Lou in the South Haven 4th of July parade this year. What a wonderful star-spangled way celebrate the holiday and show off a cool boat!



Above: The 2017 Keel Club Reception in July captured the beauty of South Haven summertime. Hosted by Cleo Miller at her home and co-hosted by fellow Keel Club Members Dave and Donna Grow, this annual event just keeps getting bigger!

Right: Stunning boats of all types graced this years 36th Annual Antique & Classic Boat Show at the MMM. Despite the deary weather, our participants and visitors weren't daunted and the boats looked spectacular at our docks and on our campus.



Above: Replica tallships Nina & Pinta docked at the Museum over Labor Day Weekend and another unexpected week due to weather after that. It was an incredible experience to have these amazing vessels at our docks. We weren't the only ones that felt that way as the Museum saw over 10,000 visitors in just over a week and a half! We could not have done it without the help of our amazing volunteers who logged sometimes over ten hours a day. It's an event we will never forget! (Pictured L to R: Nina & Pinta Volunteer Award Winners Gary Calhoun, Sue Olson, Maggie Woodruff, and Roger Yule)

YOU'RE HAVING FUN!



We are so grateful to all of our members and volunteers. That's why we celebrate them at our annual Membership Appreciation Picnic in September. Besides great food and drink on our beautiful campus, we had fantastic company. This year's event saw nearly 200 members! We also gave out awards to some outstanding volunteers.

L to R: Some of the 2017 Volunteer Award Winners. Sue Olson for Volunteer of the Year pictured with Executive Director Patti Reinert, Bob Sheppard for the Wind in Our Sails Award, and Ben Cohen for the Museum Spirit Award.

Right: The Museum's free Trick-or-Treating event was another roaring success for hundreds of little monsters on Halloween. We'd like to thank all of our volunteers who dressed up to pass out candy and play games inside the warm and safe environment for the trick-or-treaters. Many thanks to Ron Wiser for the use of Halloween props that made the event a festive and fun place!



Putting the FUN in Fundraising

This issue puts focus on what you can do to help the Museum. We want you to know that we too are also actively working toward fundraising goals. Our fundraising events like our annual Fish Boil, now in its 15th season, are joined by more recent events such as the Boat Walk in August and the Morbid Maritime Museum in October. Each of these events continue to grow, attracting visitors and building momentum. This year, these three events alone raised close to \$11,000 for the Museum. We're working hard to make sure that this Museum has a secure future. With your help, we can achieve great things!

Pictured: 2017 fundraising events the 15th Annual Fish Boil festivities, 4th Annual Boat Walk hand drawn participant sign and the Morbid Maritime Museum's FALLOUT staff and volunteers after a night of scaring visitors.



Meet New Board of Trustee Members



Ruth Wiser

I'm a Board Member because:

"My goal is to broaden the reach of MMM to outlying communities in an effort to gain visitors, develop friends and cultivate donors."



Brian deBest

I'm a Board Member because:

"I'm honored to be a part of taking the Museum and its grounds to the next level and being able to give back to my community."



Jim Woodruff

I'm a Board Member because:

"As a past Board member and a past President I believe the MMM has an exciting future before it and I want to be part of helping to shape that future."



Patrick Miller

I'm a Board Member because:

"As a Michigan history buff and lifelong boater, service on the Michigan Maritime Museum Board is going to be a great experience."



Dave Bergman

I'm a Board Member because:

"I love the beautiful setting of the MMM and how it interacts with the boats and all of the visitors to South Haven."



Jan Frizzo

I'm a Board Member because:

"I am excited to be on the Board again and to be a part of the new and exciting opportunities for the MMM."

Celebrating Lives Well Lived- Jerry Mason & Reed Parker

Jerry Mason loved boating. Every time he talked about one of his many boating experiences, he would glow and have a grin that would make you smile, even it was a gloomy day! The Museum was fortunate to get to know Jerry and his wife Betty over the years who are such an inspiration to many.

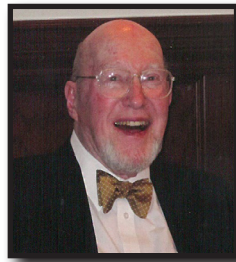
Jerry has served on our Board of Trustees and our Patrons Board over the years and was always looking out for the "best interest" of the Museum. His wisdom and his kind and gentle demeanor, along with a keen wit and an irresistible sense of humor made people want to be around him.

Jerry, along with his wife Betty have contributed significant financial support over the years. Always excited about new opportunities and sound investments. Such a testimonial to the nature of their consistent commitment to our institution and the public of which we serve.

The gift of sharing sincere words of encouragement, their smiles as they visit with old friends and colleagues, and always their praise for our newest accomplishments, will always be a treasure to our memories of the Museum for years to come.

Thank you, Jerry for all that you were. You simply were a joy! The Museum is so lucky that you found a place in your heart for it, and we hope the Michigan Maritime Museum will always provide you and your family with a sense of pride. You continue to make a difference in the lives of many.

Jerry Mason passed away May 6, 2017.



Jerry Mason

Reed Parker, long time Keel Club member and Patrons Board member, demonstrated leadership, commitment, and a willingness to help chart new courses for the future. Reed was a member of the Museum for nearly 25 years. His grandparents purchased a home on North Shore Drive in 1914 and summered in South Haven from St. Louis. There marks the beginning of what would later become home for Reed and his family. Though the home has gone through changes over the years, as well as the dimension of the family tree, a constant love for the home, lake, beach and the harbor side community has been passed on from generation to generation.

Reed was always willing to invite you in and share his knowledge and his advice in helping the Museum. Beside his many years of generosity, stepping up and leading major support in building our tall ship *Friends Good Will*, he most recently served on our Endowment Committee and donated the funds to establish our South Haven Community Foundation Fund.

What a privilege to have had the opportunity to get to know him, and to have him share a copy of the book he published to honor his family and the years enjoyed at the lake. The last words from his book, so fitting for our maritime heritage: "To look forward to the next many years – But the lake will not change. Her moods will continue to be the same as ever – whether full sun and calm, or gray with wind and whipped waves and rain or snow. The same air crossing 70 miles of water, cooled in summer, warmed in winter. Ever our house, our beach, our lake." Such a wonderful reminder of just how lucky we are! Thank you, Reed for setting such a fine example for all of us.

Reed Parker passed away May 11, 2017.

A Stampede of Generosity

If you have spent any amount of time in the South Haven Harbor, you have surely awed a beautiful red 1966 Columbia 50 Auxiliary Sloop named *Stampede*. Although she has moored at different locations in our harbor over the years, she most recently has found home at the North Municipal Marina.

A little history: *Stampede* was designed by the legendary Bill Tripp. This classic beauty is hull number 9 and an outstanding example of comfort and performance. *Stampede* was originally owned by a member of the California Yacht Club and won the famous California Cup! There is a half hull model of her on the wall at the California Yacht Club and her record of winning the prestigious match racing event is there. She later made her way to the Great Lakes. Dave Grow has owned the boat for the past 25 years and has invested over \$200K in updates and improvements over time.

Keel Club members Dave and Donna Grow decided it was time for a change. They had considered selling this beautiful boat and had most certainly received interest in her.

Dave and Donna graciously decided to donate *Stampede* to the Museum. Because her history is not one that really fits into Great Lakes history, the Museum accepted the gift under a little

different circumstance than other donated vessels. The Museum agreed to accept the donation with the plan of selling it in three years for a financial gain. It also serves very beneficial to the Grows as a charitable donation for a tax write-off. The boat

was appraised at \$145,000. The expense to take the boat out and store her for this period was all taken care of by the Grows, furthering benefiting the MMM.

Now the part we want to share with others who may not know how a donation such as this can benefit them:

- The organization must be a qualified 501(c)(3) charity.
- Property donations greater than \$5000 require written appraisal from a qualified appraiser.
- The appraisal must be made no more than 60 days before donation of the boat and you must receive the appraisal before the due date of the tax return on which you are claiming the deduction.
- Three years is the wait time before the charity can sell the donation. If the boat is sold by the charity in less than 3 years from the date of the donation, the IRS will restrict the deduction amount to the amount the charity received for the sale.

We will retain ownership of the vessel for the three years so that the Grows may take advantage of this tax deduction. The Museum should have a valuable cash benefit in a relatively short period of time. Thank you, Dave and Donna, for the donation and for your willingness to share your story with others.



In-Kind Donations & Sponsors

It would be impossible for the Museum to accomplish all of our goals without the additional help of our local In-Kind Donor and Sponsor organizations. While there are many that help, there are a few that stand out from the rest. We would like to recognize them for the incredible impact they make to securing our future.

deBest, Inc.

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Wolverine Hardware

J&B Landing

Menards

Phoenix Street Cafe

Steelheaders

Old Harbor Inn

Meijer

Clementines Restaurant



Aaron, Sus, and Tim Geisler of All Seasons Marine

Securing Our Future Through Preservation

What an exciting time for the Michigan Maritime Museum! We want to share this exciting news with you, our members, before we share our plans with the public. The Museum has been working with Bob, Kathy and Karl Jensen for some time negotiating the sale and preservation of the Jensen property.

As many of you know, this property is rich in commercial fishing history, and what better way to make sure this history lives on for generations to come! This also offers the Museum numerous possibilities in taking the Museum to the next level and protecting the authenticity of our existing campus.

The Museum and the Jensens signed a 3-year Option Agreement for the Museum to purchase this unique piece of history that is directly connected to our existing Campus. A specialist in marine and harbor development, Edgewater Resources has been working with us to determine the best use of adding this property to our Master Site Plan. Edgewater and our team have been working closely with the Jensen family to assure a positive future for both parties.

Many of our long time Patrons and investors have been hopeful that this opportunity would become a reality at some point. Mike & Linda Winkel were so excited about the news



that they were the first to come forward to donate \$100K to make it official and get the ball rolling. Obviously, we have a long way to go and a lot more details to follow soon, but we wanted YOU to hear it from us!

We should be at a point that we will be ready to share our completed Master Site Plan within the next several weeks. We will keep you posted. This will be a major accomplishment and a wonderful partnership. We are so pleased that Bob, Kathy and Karl care enough about their heritage to preserve it for the future! What a great feeling to be a part of something so dynamic!

Homefront Heroes: Jensen Family Fisheries During WWII

The long history of South Haven's commercial fishery takes unique forms determined by geography and genealogy. That is to say, the fishing families...the people who settled at South Haven and devoted their lives to fishing the Lake Michigan waters. Chris Jensen moved his commercial fishing business from Muskegon to South Haven in 1932. He subsequently established a fish market where he sold enough to require him to buy fish from other South Haven fishermen. The Jensens became a predominate South Haven fishing family, catching and selling fish for over fifty years and multiple generations.

During the zenith of commercial fishing, as many as nine fish tugs fished with gill nets out of South Haven from the 1920's through 1940, but the devastating loss of the tugs *Richard H.* and *Indian* in the notorious Armistice Day Storm of 1940 reduced the local fishing fleet just before the beginning of World War II. Commercial fisherman, including the Jensen family, answered the call to duty, harvesting fish during the war. Lake trout was the most common species harvested during the war period. This valuable natural resource not only fed a nation at war, but also fighting men and the people of other nations devastated by war as well.

In 1945, not knowing the war was soon to end, Chris Jensen

commissioned a new fishing tug to keep up with the demand. In 1947, the era of post-war prosperity, Jensen received the all steel welded 48 ft gill net tug *Elsie J.* The same year saw a

record catch of trout. *Elsie J.* alone netted five thousand pounds of trout! As the years progressed, fishermen all over the Great Lakes experienced a shocking decline in their catch due to an invasive species, the sea lamprey and a combination of other factors. *Elsie J.* returned to South Haven at the opening of the 1948 season with only two hundred pounds. The world of commercial fishing completely changed. Although commercial fishing continued for nearly thirty years out of South Haven, by 1979 the tug *Carolyn* left our port forever; leaving only *Elsie J.* behind. The Jensens persevered. Throughout the 1980s, under the leadership of Chris'

son Chuck, Jensen's Fishery cleaned, weighed, smoked, and sold fish, namely perch and chubs. Their unparalleled, delicious smoked Lake Michigan catch is something many still reminisce about to this day.

Elsie J. continues to grace the South Haven harbor today. Chris Jensen's grandson, Bob Jensen, still offers cruises on Lake Michigan aboard this well-preserved tug and keeps the legacy of Jensen's Fisheries and our shared maritime heritage alive for visitors and locals alike.



Early photo of Chris Jensen dating to between 1933 and 1945

SECURING OUR FUTURE

Autumn has arrived in beautiful southwest Michigan and it is the time of year we reach out to our members and friends to ask for your financial support of the Michigan Maritime Museum. The past year has seen a whirlwind of activity as we strive to preserve and celebrate the rich maritime history of the Great Lakes. Your support played a major role in our success and we thank you.

We have a jewel of a museum here in South Haven. As the new President of the Board of Trustees, I continue to be amazed by what is accomplished! Our new exhibit, "Lake Michigan's Call to Duty" has been extremely well received. Our on-water attractions have grown, giving thousands of visitors an opportunity to experience a piece of history while enjoying our wonderful waterways instead of only reading about them. These experiences are making lasting memories for families and people from all over the country and even abroad! How exciting for all of us!

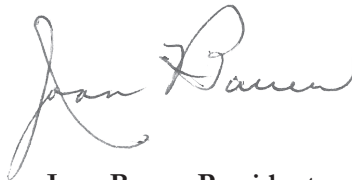
You might not realize that the Museum also includes the historic Light Keeper's House, Jensen Annex, Padnos Boat Shed, the *Evelyn S.* wooden fish tug, *Lindy Lou* river launch and the VanOort US Coast Guard Boathouse. In addition, we have active educational programs for students including boat rides, summer camps, and visits to the Museum as well as a popular lecture series for adults. We should all be very proud of the important role that the Michigan Maritime Museum plays in the South Haven community. The magnificent *Friends Good Will* is an icon of the South Haven port and the Museum serves as an anchor to our historic Maritime District stretching pier head to pier head.

A month ago, the Museum hosted the tall ships *Nina* and *Pinta*. Over 10,000 people had the opportunity to tour these remarkable ships, enjoy our museum campus, and visit beautiful South Haven. It was an overwhelming success made possible by the hard work of our dedicated staff and volunteers.

Though we are extremely proud of the fact that we generate 80% of our income from admission fees, tickets, retail sales, special events, and membership dues, we depend on the generous people like you for the remaining 20% to help cover operating expenses like salaries, matching grants, volunteer support, student assistance, speaker fees, exhibits, and a myriad of other expenses that keep the Museum afloat. You can feel confident that every dollar . . . no matter how big or small . . . WILL make a difference and WILL be wisely spent.

We hope that you are as proud of your museum as we are and we thank you for your support. It's amazing what we have done together to grow the Michigan Maritime Museum. Our Annual Appeal goal this year is \$100,000 and we hope you will join with us once again to support this very special place. We look forward to our future!

Warm Regards,



Joan Bauer, President

THANK YOU FOR YOUR GIFT!

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Donations may be made online at: www.michiganmaritimemuseum.org

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Make sure that you're staying up to date with all of the exciting things going on at the Museum throughout the year! Information is available on our website, social media, and our bi-monthly member e-newsletter *The Ship's Bell*. If you are a current Museum member and are not receiving the *Bell*, please contact us with your updated email address.

Follow Us On Social Media!



Stay updated on our events at: www.michiganmaritimemuseum.org/events/

MICHIGAN MARITIME MUSEUM

2017/2018 Annual Appeal

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