

THE SHIP'S LAMP

A MICHIGAN MARITIME MUSEUM PUBLICATION

FALL 2019

VOL. 36 NO. 2

THE IDEA
IS NOT
TO LIVE
FOREVER
BUT TO
CREATE
SOMETHING
THAT WILL

-ANDY WARHOL

The Journey Continues With You

MICHIGAN MARITIME MUSEUM
260 DYCKMAN AVENUE
SOUTH HAVEN, MICHIGAN 49090
A NON-PROFIT 501(C)(3)





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Commander of the Fleet

MICHIGAN MARITIME MUSEUM
www.michiganmaritimemuseum.org
(269) 637-8078

MISSION STATEMENT

Volunteers and staff welcome members and the public to experience and appreciate Great Lakes maritime history in a unique, exciting and thought provoking manner.

VISION STATEMENT

The Michigan Maritime Museum, as a premier destination, will preserve and interpret the rich heritage of the Great Lakes while enhancing the South Haven Maritime District.

Cover Photo: Wilhelm Baum Tugboat
(Photo Credit: Sue Severeid)

A MESSAGE FROM THE EXECUTIVE DIRECTOR



Patti Montgomery
Reinert
Executive Director

"The idea is not to live forever, but to create something that will"

This quote by Andy Warhol is so appropriate and fitting for the Museum and our Launching a Legacy Capital Campaign. I find myself thinking more deeply about what the work we are doing really means. As my staff reminds me on days when I perhaps feel a bit more stressed than I should... "we're not doing brain surgery here!" They are correct... we are not; however, we are taking huge steps in preserving, protecting, and enhancing this significant place in the heart of the Maritime District and in doing so, ensuring its presence for generations to follow.

In our Spring issue of the *Ship's Lamp* we shared our design concepts and plans as we continued to strategically work our way toward the \$8 million goal. I have never been involved in anything quite like this and I will say that it is exhausting and exhilarating at the same time! I continue to be blown away by the ability and the generosity of so many that are choosing to invest in this project and our future. Giving both financially and physically so much of their precious time. We have people supporting our efforts regionally and state-wide. Although we still have a long way to go, our confidence in success does not dwindle. We are closing in on the halfway mark!

The success of this campaign will enable the Museum to tell a richer story of Great Lakes maritime heritage. This growth will allow the Museum to build upon existing programming as well as provide a host of new opportunities and educational experiences for students and visitors of all ages from all around the Great Lakes region and beyond. We will become a year-round destination, offering event capabilities on numerous areas of the Campus which will not only drive additional revenue, but also bring thousands of new visitors to our door. This will allow us to expand upon our programming which potentially leads to new members, new donors, new volunteers- a new, vibrant year-round institution serving our community, our state, and our region.

So now, I ask you, our members and friends for your consideration. This time of year is normally our Annual Appeal and once again our need is real. This year however, along with the next three years, our team is asking you to thoughtfully consider what you might be able to invest in our future. Our intent is to combine our Appeal with the capital campaign, so that you can be a part of this once in a lifetime opportunity. This is possible by making your donation this year, and by committing your pledge officially for the next several years. It will take every dollar, big and small, to lead us to success. You will find the giving opportunities in this newsletter. Please look them over thoughtfully and consider how you might help us Launch this Legacy.


I am personally so proud to have the opportunity to participate in this project. Securing the historic Jensen property alone gives me goosebumps! It's a good feeling to know that my grandchildren's children and future generations will know and experience a magical, authentic, educational, wonderful place in South Haven's Maritime District!

So please.... think about this. None of us will live forever, but WE can create something that will. This journey for the Michigan Maritime Museum continues with US!


Patti

WATER WATER EVERYWHERE


South Haven has been hit hard with flooding this year and the Museum is no exception. With the high winds we've seen this month, the MMM saw some seriously high water. While we've been luckier than some, we still have had to combat erosion due to high water and wave action. Many thanks to deBest, Inc. for helping us to reinforce the worst areas of our shoreline. Plans are in place to combat this continuing issue through our Launching a Legacy campaign. As waters are predicted to rise even more in 2020, we will remain ever vigilant of the issue and do whatever we can to keep our campus safe and preserve it for generations to come.



The images to the right and left show the substantial flooding in front of the historic Jensen Fisheries buildings and behind the Padnos during a seiche event in October. These events have created substantial erosion along the shoreline.



The images to the right and below show the water level increase surrounding historic fish tug Evelyn S. as well as some of the more severe erosion along the western campus river bank.



The images to the right show the bags of mixed sand and concrete covered with geofabric that were installed by DeBest, Inc. to prevent further erosion of the shore behind the Padnos and near Evelyn S.

Why Do We Have These Flooding Events?

The high water levels of Lake Michigan have increased our interest in the water movement as we notice more damaged shorelines. The sun, moon, storms, and atmospheric conditions keep the lake water moving all year. One movement, a *seiche*, French for swaying back and forth, is the rapid increase in the lake level usually due to changes in atmospheric pressure. Lower atmospheric pressure found in larger storms draws water in toward the storm and high pressure pushes water away. These changes can be dramatic. Deadly seiches have occurred in Holland, Grand Haven, and Chicago when waves as high as ten feet accompanied the rising water and strong rip currents. Strong and prolonged wind events like a *derecho* (a line of intense, widespread, and fast-moving windstorms and sometimes thunderstorms that moves across a great distance) can also push lake water in one direction and cause a seiche. The recent storms this fall and the corresponding seiches have demonstrated that our Great Lakes are both beautiful and powerful.

For more information about Seiches on the Great Lakes visit: <http://geo.msu.edu/extra/geogmich/seiches.htm>

OUR FLEET

As we plan and prepare for our upcoming year, we reminisce and review our 2019 On-Water Fleet season and look at the components that brought our success. Given the fact that we provided on-water experiences for over 10,000 guests on multiple vessels, it is interesting to look at what it takes to bring a smile and memorable visit to so many people from so many places. *Friends Good Will* made 311 trips out on to Lake Michigan, *Lindy Lou* left the dock 393 times taking passengers on a Black River history cruise. Our USCG Motor Lifeboat 36460 cast off 152 times and *Merry Time* our 1929 Chris Craft Cadet had a record 23 runs. *Bernida* sat proud at her mooring as a fine example of sailing history and will be cutting through the water in the 2020 season. There are many key components to our recipe for success. The ingredients upon which we rely are for the safety and enjoyment of our guests, volunteers, and crews.

With a fresh emphasis on safety and training we are better able to ensure our guests receive the most memorable on-water experience we can offer. USCG MLB 36460 enjoyed the implementation of a newly developed training program that provides volunteer crew and staff captains the essential tools to operate the vessel to its fullest capabilities. *Friends Good Will* training saw enhancements to areas concerning safety and guest interaction. Consistency and continued development of training brings to our volunteer crew and captains a higher level of camaraderie, confidence and competence. Most importantly, it ensures that the safety of our guests is top priority.

Our staff captains play an important role in the development and safe operation of our On-Water Fleet. With our increase in professional captains and our cross training program, which allows multiple captains to pilot multiple vessels, we are assured that our fleet performs safely and receives the daily maintenance required to operate the multi-vessel schedule that keeps our guests consistently enjoying the on-water offerings of our Museum. Our uniqueness is an element that sets us apart from all others and continues to enhance the experience of visitors to South Haven and our Museum.

From the winter work sessions, maintenance and seamanship of our tall ship to the dedication and commitment of those who crew and maintain the rest of our period and replica vessels, our dedicated volunteers are the wind in the sails of our successful fleet. Together we will preserve history and make it come alive for all aboard. A unique experience that can only be found with us.



Capt. Bob Harnish
Commander of the Fleet



EDUCATION

The Museum experienced one of our busiest years yet for education programs. We provided programming for close to 800 students for both on campus and off site programs and events. Over half of those were just in the month of September! We facilitated close to 30 structured educational programs in areas of maritime history, science, and Great Lakes stewardship. This includes our popular STEM Camp in July. We continue to boost our partnerships with other educational and community organizations such as Scouts, the local Youth Development Company, local non-profits such as the Center for the Arts and the Library, as well as regional Museums. Together, we can have more impact on students than we can alone. The new MMM facilities cannot come soon enough as our programs are in higher demand and we move toward a year-round model. We are so excited about our future and what we have to offer in maritime place-based education.

Some of the many programs on our campus this year, including our week-long STEM Summer Camp. The Museum hosted over two dozen programs on campus this season for over 400 students!



Our shipboard education program remains our most popular program for schools. We continue to create new programming that highlights a both history and STEM education. This year we were almost completely booked for every available FGW education day and we're already on our way to filling the schedule for next year!



In addition to the many opportunities students have on the Museum campus, we also educated over 300 students off site at a number of events and programs. Most of these events were collaborations between the Museum and other educational institutions such as the Michigan Shipwreck Research Association and Scouts BSA.



"PEOPLE DO NOT DECIDE TO BECOME EXTRAORDINARY. THEY DECIDE TO ACCOMPLISH EXTRAORDINARY THINGS."

— SIR EDMUND HILLARY

Our volunteers are the lifesblood of the Museum. Without them, we would never be able to accomplish all the incredible things we have done and will do in our exciting future. Our supporters come from all different backgrounds, places, and walks of life. Each gives so much of themselves and we are eternally grateful. Whether they serve on the Board or a committee, crew on a vessel, educate visitors, help with exhibit maintenance, participate in a special event, or provide in-kind services, we are inspired and humbled each and every day by their generosity. There are so many of you it would be impossible to name them all in this issue. Here are just a few pictures we were able to get this year of some of the many people that deserve to be recognized for their immeasurable contributions.



2019 VOLUNTEER AWARDS

Total logged volunteer hours (many more dedicated) ~ 5,500

Semper Paratus Award- Sue Furlan, Bob Muir, Al Baerren, Jay Gooch, Kirk Hoffman, Paul Pagano
Craftsman Award- Dave Spooner
Fish for All Award- Ed Reed
Museum Spirit Award- Dede Ford Buscher
New Ship's Company- Al Baerren
Steady As She Goes- Dave Murphy
Just Call My Name- Glenn Pensinger
Eric Standen Award- Tom Askew

900+ Hours- Launching a Legacy Campaign Volunteers
200+ Hours- Tom Askew (233), Dave Murphey (234), Charlie Livingston (246), Tom Jett (386.5), Eric Standen (751.5)
100+ Hours- Bill Doll, Terry Hogan, Kirk Hoffman, Marissa Kuick, Leo Krusack, Glenn Pensinger, Marilyn Powell, David Spooner
50+ Sails- Charlie Livingston, Tom Jett, Eric Standen
10+ Winter Work Sessions- Eric Standen, Bill Doll, Charlie Livingston, Dave Murphey, Dave Spooner, Leo Krusack, Mary Dezelski, Dale Latulip, Al Baerren

CAMPUS CARE

We may be headed towards a shiny new future, but we have not forgotten about the wonderful facilities we already have. This year, thanks in part to a grant from the South Haven Community Foundation, we were able to put a lot of love into our US Life Saving Service and Coast Guard exhibit buildings. The USLSS outbuilding (an original to the South Haven Station) had some rotten wood replaced and was painted inside and out by some incredible volunteers and now looks spectacular! Many of these same volunteers cared for the inside and outside of the Herbert Van Oort Boathouse with fresh paint, giving it a new lease on life. We also gave the current main Museum building a new exterior coat of paint. The Padnos Boat Shed will be scraped and painted as well. Each building is an important piece of our campus and deserves to look its best. Thank you to all of the volunteers who made it happen!



TRAIL TOWN



In the spring of this year, South Haven became a Pure Michigan Trail Town boasting over 48 miles of hiking and biking trails, 91 miles of kayaking and canoeing trails, 770 acres of nature preserves, and 11 miles of horseback riding trails. South Haven was also designated this year as the Western Trailhead of Route #1 of the five Great Lake-to-Lake Trails in Michigan. Route #1 connects South Haven to Port Huron. We are happy to promote, use, and be a part of some of these great trails like the South Haven Harbor Walk, which runs from pier head to pier head, the Great Lakes Fisheries Heritage Trail, throughout the Great Lakes region, as well as the Bangor-South Haven Heritage Water Trail. These trails represent the best of Michigan's maritime outdoor recreation, history, and stewardship.

WE ARE MORE THAN JUST A BOAT RIDE!



Nearly 30 Sea Cadets, USCG active duty and Auxiliary attended Coast Guard Clean Up Day at the MMM in April

Our year so far was packed with events and it's not over yet! We celebrated the 80th anniversary of the US Coast Guard Auxiliary, saw some stunning and unique boats during the Antique & Classic Boat Show and Boat Walk, celebrated South Haven's sesquicentennial, had the biggest Fish Boil we've seen, and had the Museum filled to the brim with little ghoules and goblins during the Kid's Halloween Carnival. Most importantly, we made connections with people in our city, community, and region to share an enjoyment and appreciation for maritime history, heritage, and the bright future of the MMM.

Judd McKinley polishes his award winning Chris Craft at the MMM Boat Show

Lindy Lou made a special appearance in the South Haven 4th of July Parade

Another great year in Holland at Tulip Time with FGW and Lindy Lou!

The Keel Club event was enjoyed by all on the grounds of the Keeper's House

The annual Fish Boil raised over \$5000 this year!

USCG Auxiliary showcases their rescue vessel during the Boat Walk

Paddlers enjoying autumn on the river during the Black River Open Paddle

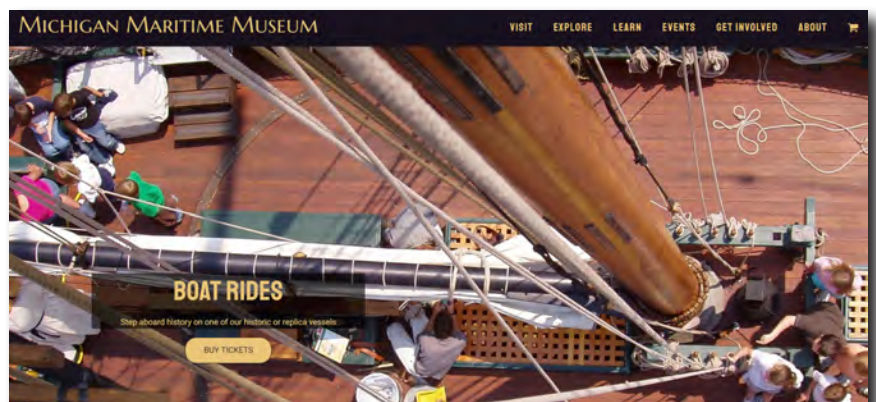
Dede Ford Buchser receiving the Museum Spirit Award at the Membership Appreciation Picnic

The Museum saw over 450 trick-or-treaters at the Kid's Halloween Carnival

NEW WEBSITE!

Our new website is now live! Get up to date info on our events, buy tickets, donate, learn about exhibits, education programs, the Launching a Legacy Campaign and so much more.

www.michiganmaritimemuseum.org



THANK YOU!

We have been fortunate for the contributions and pledges already made to our Launching a Legacy Capital Campaign. We would like to recognize all of those who have given so generously.

\$500,000 - \$2,000,000

Mike & Linda Winkel
Dana & Teresa Getman
Getman Corporation

\$100,000 - \$499,999

Betty Upjohn Mason
Brian & Lori Bosgraaf
Cottage Home
deBest, Inc.
Jan Frizzo & Patrick Alkins
Mark & Peggy McClendon
Ed & Jean Harris
Jim & Lois Richmond
Mike & Susan Smith
Seymour & Esther Padnos Family
Dave & Helen Bergman
South Haven VanBuren County/
Convention & Visitors Bureau

\$25,000 - \$99,999

Juanita Hinshaw
Jim & Maggie Woodruff
Daniel & Missy Thompson
The Reed Parker Family
Andrea & Kevin Olson
Bob & Mary Hoppes
Mark & LeRae Odland

\$5,000 - \$24,999

Joan Bauer
Ruth & Ron Wiser
John & Cindy Woolham
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Eli & Hilde Thomssen
Katherine Winkel
Emily Winkel-Ziegler
Jay & Gwen DeBryun
Orley Vaughn & Gloria Garner
Michael & Marci McCarthy
Janine Severeid

\$4,999 and Under

Roger & Susan Yule
Duane & Anna Coon
Jeff Filbrandt & Annie Brown
James & Pamela Neal
Eric & Debbie Standen
Lisa Galdikas
Black River Tavern
Dr. Blake Hardin
Nick & Nancy Tuit
William Kellow
South Bend Sail & Power Squadron
Chicago Yacht Club Power Fleet
Robin Hoag & David Garden
Randy & Janet Bonzheim
Kathryn Hauser
Norman Siegel
Nancy & Tom DeKoning
Hardt Insurance
Li's China Buffet
Chemical Bank
N & R Department Store



NAMING OPPORTUNITIES

\$2,000,000

Maritime Heritage Center

\$700,000

Jensen Property Lookout Tower

\$650,000

Grand Entrance/Exhibit Gallery

\$500,000

Museum Main Floor Exhibit Gallery

\$350,000

Museum Upper Floor Exhibit/Event Space

\$300,000

Lookout Tower Upper Floor Exhibit/Event Space

Museum Main Floor Learning Center

\$250,000

Lookout Tower Main Floor Event/Exhibit Space

Museum Main Floor Children's Exhibit

\$200,000

Pier 2

Outdoor lawn/event space

\$150,000

Seasonal Event Tent

Jensen Annex Building 2

\$100,000

Courtyard 1

Courtyard 2

Conference Room 1

Conference Room 2

Museum Upper Floor Veranda

Jensen Annex Building 1 Sponsor

Pier 3

Event Patio

SUPPORT LEVELS

Steamship Level (\$150,000)

Bridge Level (\$100,000)

Promenade Level (\$75,000)

State Room Level (\$50,000)

Captain's Quarters Level (\$25,000)

Pilothouse Level (\$15,000)

Galley Level (\$10,000)

Propeller Level (\$5,000)

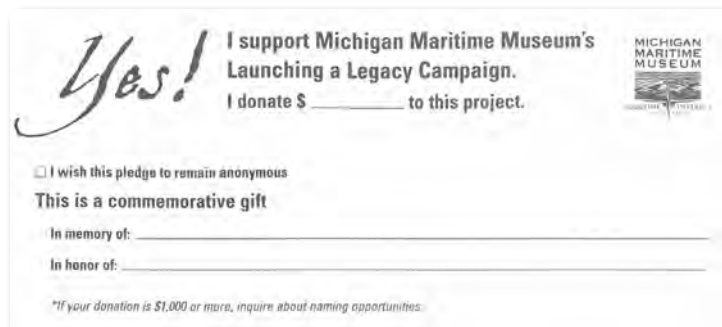
Buy a Plank Level (\$1,000)

LAUNCH YOUR LEGACY

Launching a Legacy is our capital campaign with a goal of 8 million dollars. In accordance with the Michigan Maritime Museum's strategic plan, and the Board directive, the Museum will have no long-term debt and will remain open for the duration of the project. A small portion of the donated funds may be used towards indirect costs such as fundraising expense and operations.

Currently Raised \$3.5 Million of \$8 Million

43%



Yes! I support Michigan Maritime Museum's Launching a Legacy Campaign.
I donate \$ _____ to this project.

☐ I wish this pledge to remain anonymous

This is a commemorative gift

In memory of: _____

In honor of: _____

*If your donation is \$1,000 or more, inquire about naming opportunities.

BY MAIL

Members will receive a giving envelope in their annual appeal mailer. Envelopes are also available at the MMM. Make checks payable to Michigan Maritime Museum and mail to:

260 Dyckman Ave.
South Haven, MI 49090

PLEDGES OF SUPPORT

Show your support for the project with a pledge. This is possible through a one-time or annual pledge for any or all years of the campaign. Pledge cards are available at the MMM or we can mail one to you. You also have the option of making your pledge online through our website. If you have questions about pledging or to discuss pledging payment options, please contact Executive Director Patti Reinert at patti@mimaritime.org or call (269) 637-8078 ext. 2.



Yes! I support Michigan Maritime Museum's Launching a Legacy Campaign.

Accordingly, I/We pledge \$ _____ to this project

I anticipate the following payment schedule:

◇ ONE TIME PAYMENT ONLY ◇ ANNUAL PAYMENTS

2019: \$ _____ 2020: \$ _____ 2021: \$ _____

◇ I AM INTERESTED IN A MORE PERSONALIZED PAYMENT PLAN
*Amounts above include support for the Annual Appeal for operations

◇ I/WE WISH THIS PLEDGE TO REMAIN ANONYMOUS



BUY A PLANK

Engraved plaques are \$1000 each and will be fastened to planks that will be installed on the boardwalk of the Museum, starting at the corner closest to the drawbridge. Plank forms are available at the MMM or can be selected online. For more information, email us at themmm@mimaritime.org or call us at (269) 637-8078 ext. 2. Thank you for helping to preserve history for generations to come!

ONLINE

Visit our Launching a Legacy pages online to find out more about how you can donate online and much more information about the project details. All giving options, including Buy a Plank and pledges are available through our online donation form.

www.michiganmaritimemuseum.org/launching-a-legacy



LAUNCH YOUR LEGACY

DONATION INFORMATION

Make a Donation

The Museum recognizes the significance of all donations large and small. Make this gift your legacy. If your donation falls into a naming rights or giving level category, you will be contacted personally by Museum staff with more information. Enter the amount you would like to donate below.

Gift Donation

This donation is a gift

☐ In Honor of
☐ In Memory of

Name

First Last

BY PHONE OR IN PERSON

All donations options are available by calling us at (269) 637-8078 ext. 2 or in person at the Museum.



MARITIME DISTRICT
SOUTH HAVEN

260 Dyckman Avenue
South Haven, MI 49090

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South Haven, MI
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MARITIME LECTURE SERIES

SHIPWRECKS & LIGHTHOUSES

NOVEMBER 20, 2019- Le Griffon: Fact or Fiction
Valerie van Heest, author and underwater explorer

DECEMBER 14, 2019- Christmas at the Keeper's House
MMM, South Haven Memorial Library, and South Haven Center for the Arts

JANUARY 22, 2019- The Robert's Cove Wreck: Combining Archaeological and Historic Research to Identify a Shipwreck
Wayne Lusardi, State Underwater Archaeologist

FEBRUARY 19, 2019- Altruistic Edifices: St. Joseph North Pier Lights
Kate Heckner Ulrey, The Heritage Museum and Cultural Center

MARCH 25, 2019- Exploring Shipwrecks and Lighthouses in Northern Lake Michigan
Ross Richardson, author and shipwreck hunter

APRIL 22, 2019- Eastland: Chicago's Deadliest Day
Harvey Moshman, film producer

MAY 27, 2019- Underwater Preserve Buoys Program
Kevin Ailes, Southwest Michigan Underwater Preserve President

WWW.MICHIGANMARITIMEMUSEUM.ORG/EVENTS

