

# The Ship's Lamp

A MICHIGAN MARITIME MUSEUM PUBLICATION

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MICHIGAN  
MARITIME  
MUSEUM



MICHIGAN MARITIME MUSEUM  
260 DYCKMAN AVENUE  
SOUTH HAVEN, MICHIGAN 49090  
A NON-PROFIT 501(C)(3)





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## A MESSAGE FROM THE EXECUTIVE DIRECTOR



*Executive Director*  
*Patti Montgomery Reinert*

We are on the threshold of a transformative opportunity.

As the anchor of South Haven's Maritime District, the Museum has established itself over the past four decades as not only a leader in the preservation of Michigan's Great Lakes maritime heritage, but also a center for education, research and enrichment. Our professionally curated land-side exhibits, combined with on-water experiences, have made us a one-of-a-kind destination. But the Museum's ability to grow, to expand our impact, meet growing visitor demand, and keep South Haven's harbor an authentic, living representation of Great Lakes maritime culture, has been constrained by our space-limited campus... until now!

With the recent purchase agreement for the adjoining property, the former Jensen's Fishery, we have a once-in-a-generation opportunity to double the size of our campus and take our vision to the next level.

The *Launching a Legacy* campaign now underway is the result of an extensive strategic planning process with roots that date back as far as 2012. The \$8 million campaign is certainly ambitious, but vital for our growth.

We believe that this project will enhance our educational mission, preserve an important authentic working waterfront, provide financial stability, and be of great economic benefit to the community and region.

Most importantly, it will add an impactful new dimension to the Michigan Maritime Museum's commitment to preserving and celebrating Michigan's maritime roots, to providing generations to come with a direct connection to those roots, and to add a stunning new crown jewel to the South Haven waterfront.

While we are still a long way from our goal, we know that together we can accomplish great things. The Museum Board of Trustees members themselves have already pledged \$2.4 million towards this project. Amazing!

We need your financial support now more than ever. Together we can preserve a historic waterfront and ensure the future of the Museum for many generations to come. We will need every donation large and small to make this happen. Please consider giving and being a part of this legacy.

We would like to thank all of those individuals and organizations who have donated to the campaign so far, whether it be financially or through in-kind services. Your support has made the impossible seem possible. Together we can **Launch a Legacy**.

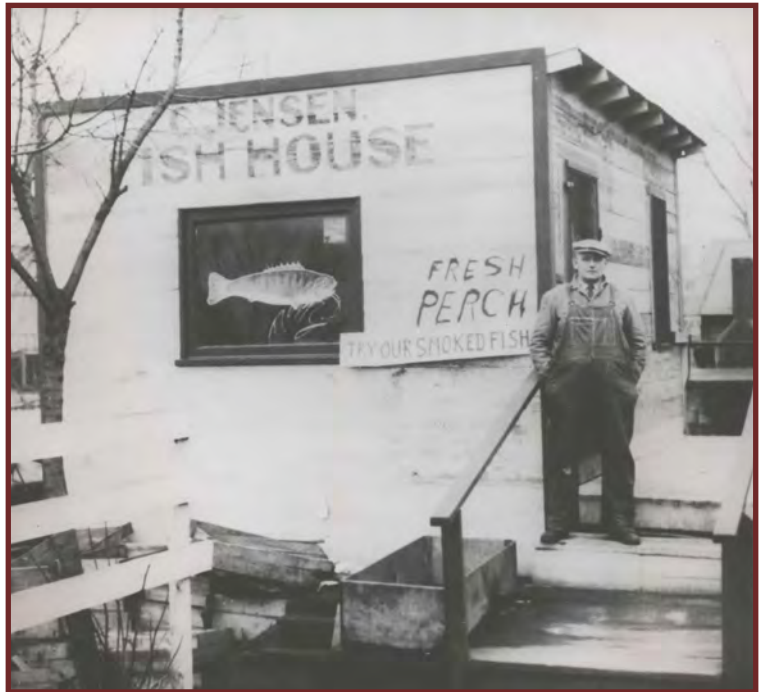
*Patti*

# PRESERVING A LEGACY



The Michigan Maritime Museum has kept its primary strategic emphasis on the Museum's programmatic mission of education, preservation and interpretation as it developed a master plan for expansion. The acquisition of the adjacent Jensen Property could not have been a better fit for that plan. The location of the former Jensen's Fishery, the Jensen Property has a long history of Great Lakes maritime heritage. That property along with the existing Museum campus boasts a history that goes back at least 150 years. The expansion of the Museum property and proposed development/restoration of the shoreline is a major step forward for the growth of the Museum, but also for the guaranteed preservation of historically significant waterfront.

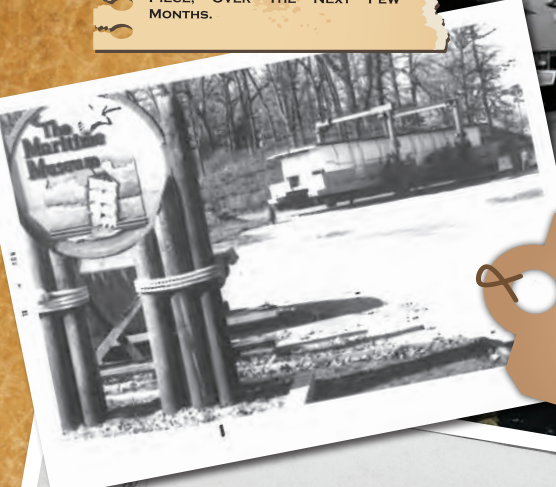
The history of South Haven harbor is a microcosm of small ports all over the Great Lakes. The Museum's linchpin position in the Maritime District to showcase the rich history of the Great Lakes through exhibits, artifacts, historic vessels, and living history in an authentic harbor setting already make it a unique destination. The expansion of property and spaces will allow visitors, students, researchers, collaborators, and the community to become stewards of history—preserving heritage for generations to come.



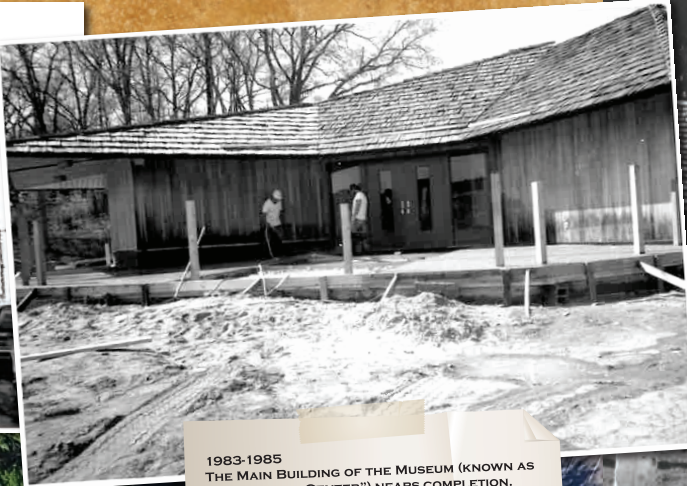
- Protect valuable harbor real estate and navigational infrastructure as “working waterfront.”
- Increase public access to this historic waterfront and related exhibits and artifacts.
- Restoration of historic fisheries buildings for the purpose of preservation and exhibit space highlighting commercial fishing and recreational boating activities.
- Boost the Museum's mission to preserve and interpret South Haven's rich maritime heritage as a busy commercial shipping port for Great Lakes passenger and freight movement, a Lake Michigan commercial fishing base, and a favored port for recreational boating and fishing.
- Strengthen the Museum's role as a steward of Great Lakes cultural and natural coastal resources.



1983  
THE MUSEUM PURCHASED THE FORMER PALISADES NUCLEAR POWER PLANT'S VISITOR CENTER BUILDING FROM THE CONSUMER'S POWER COMPANY FOR \$1.00, BUT IT HAD TO BE MOVED TO SOUTH HAVEN! THE BUILDING WAS CUT INTO SIX SECTIONS AND WAS GRADUALLY MOVED, PIECE BY PIECE, OVER THE NEXT FEW MONTHS.



1975-1980  
LAKE MICHIGAN MARITIME MUSEUM HOUSE BOAT NEXT TO EARLY MUSEUM SIGN. THE HOUSE BOAT WAS OFTEN TAKEN OUT OF THE WATER FOR THE WINTER.



1983-1985  
THE MAIN BUILDING OF THE MUSEUM (KNOWN AS THE "MUSEUM CENTER") NEARS COMPLETION.

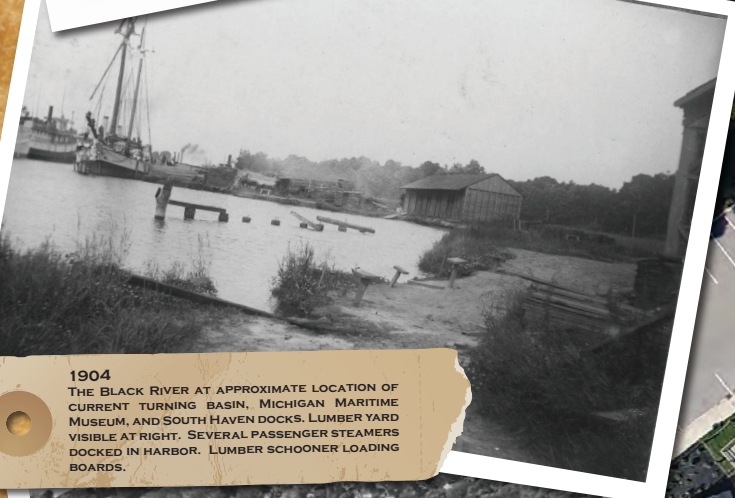


1980s  
JIM AND SHERAL BRADLEY RESTORING THE USLSS STATION OUTBUILDING AFTER IT WAS MOVED TO A SITE ADJACENT TO THE MICHIGAN MARITIME MUSEUM CENTER BUILDING.



1925  
LOOKING EAST ON DYCKMAN AVENUE AT THE SWING BRIDGE. AUTOS CROSSING BRIDGE, PEDESTRIANS ON SIDEWALK. PASSENGER STEAMER AT DOCK ON EAST SIDE OF RIVER.

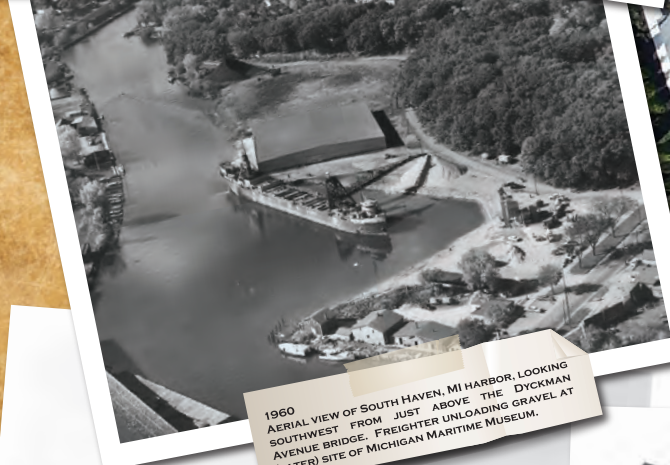
1980s  
JENSEN FISHERY MARKET, GORDON HOAG AND FEMALE EMPLOYEE WEIGHING FISH.



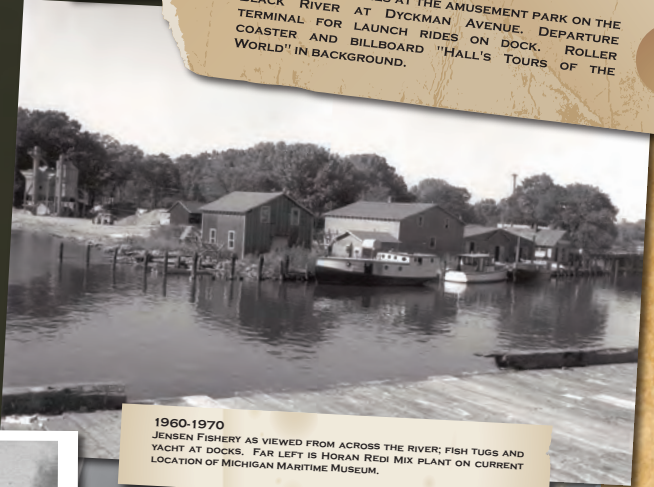
1904  
THE BLACK RIVER AT APPROXIMATE LOCATION OF CURRENT TURNING BASIN, MICHIGAN MARITIME MUSEUM, AND SOUTH HAVEN DOCKS. LUMBER YARD VISIBLE AT RIGHT. SEVERAL PASSENGER STEAMERS DOCKED IN HARBOR. LUMBER SCHOONER LOADING BOARDS.



1900  
TWO RIVER LAUNCHES AT THE AMUSEMENT PARK ON THE BLACK RIVER AT DYCKMAN AVENUE. DEPARTURE COASTER AND BILLBOARD "HALL'S TOURS OF THE WORLD" IN BACKGROUND.



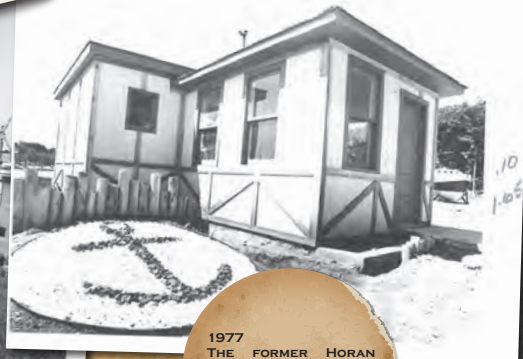
1960  
AERIAL VIEW OF SOUTH HAVEN, MI HARBOR, LOOKING SOUTHWEST FROM JUST ABOVE THE DYCKMAN AVENUE BRIDGE. FREIGHTER UNLOADING GRAVEL AT (LATER) SITE OF MICHIGAN MARITIME MUSEUM.



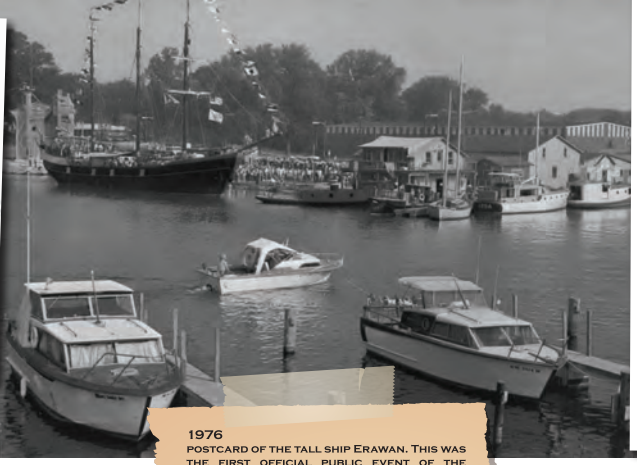
1960-1970  
JENSEN FISHERY AS VIEWED FROM ACROSS THE RIVER; FISH TUGS AND YACHT AT DOCKS. FAR LEFT IS HORAN RED MIX PLANT ON CURRENT LOCATION OF MICHIGAN MARITIME MUSEUM.



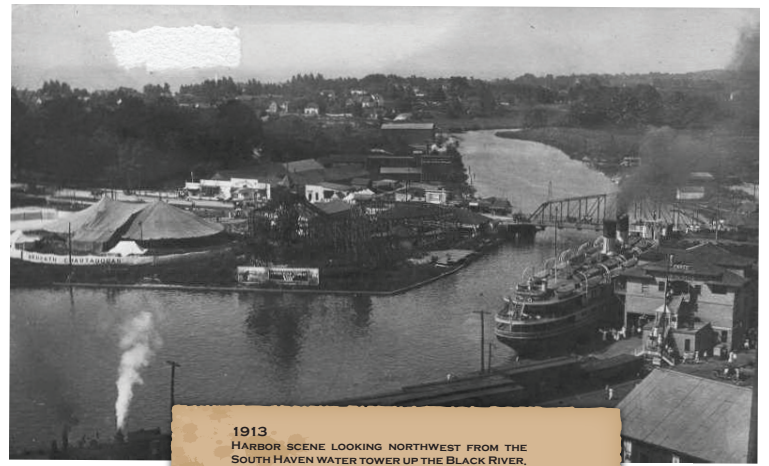
1979  
THE HOUSEBOAT, L. SAMUEL SERVED AS THE FIRST ON-SITE LOCATION OF THE MUSEUM EXHIBITS.



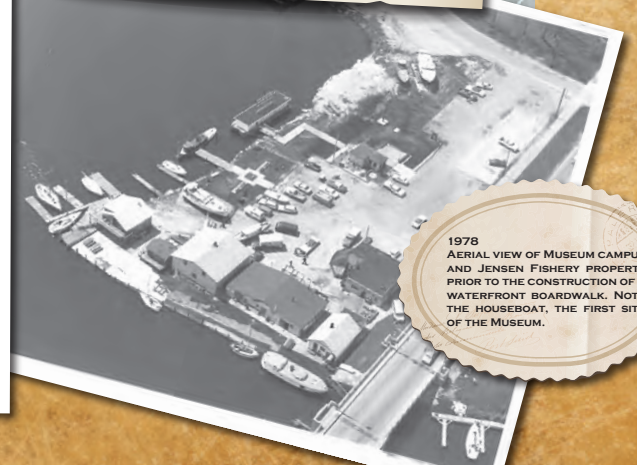
1977  
THE FORMER HORAN RED-MIX OFFICE SERVED AS THE FIRST MUSEUM OFFICES AND GIFT SHOP.



1976  
POSTCARD OF THE TALL SHIP ERAWAN, THIS WAS THE FIRST OFFICIAL PUBLIC EVENT OF THE MUSEUM.



1913  
HARBOR SCENE LOOKING NORTHWEST FROM THE SOUTH HAVEN WATER TOWER UP THE BLACK RIVER. CHAUTAUQUA TENT, DYCKMAN AVENUE SWING BRIDGE, PASSENGER SHIP, AND TRAIN.



1978  
AERIAL VIEW OF MUSEUM CAMPUS AND JENSEN FISHERY PROPERTY PRIOR TO THE CONSTRUCTION OF A WATERFRONT BOARDWALK. NOTE THE HOUSEBOAT, THE FIRST SITE OF THE MUSEUM.



# MASTER PLAN & NEW SPACES



- 1) New Maritime Heritage Center
- 2) Entry Courtyard
- 3) USLSS Exhibit
- 4) Harbor Lawn
- 5) Van Oort US Coast Guard Boathouse
- 6) South Haven City Parking Lot
- 7) Wilhelm Baum
- 8) Access Easement
- 9) Motor Court Gate
- 10) Event Patio
- 11) Extended Seasonal Tent
- 12) Padnos Boat Shed
- 13) Boardwalk
- 14) School Bus Campus Gate
- 15) Seasonal Round Tent
- 16) Lawn Theater
- 17) Evelyn S.
- 18) Lindy Lou
- 19) River Launch
- 20) Friends Good Will
- 21) Orley Dock, Pier 1
- 22) Bernida
- 23) USCG Motor Lifeboat 36460
- 24) Merry Time
- 25) Covered Lift Station
- 26) Dock Lift
- 27) Elsie J.
- 28) Pier 2
- 29) Visiting Vessel
- 30) Pier 3
- 31) Visiting Vessel
- 32) Lookout Tower with Restrooms
- 33) Event Lawn
- 34) Jensen Annex 1
- 35) Jensen Annex 2
- 36) River Lawn 1
- 37) River Lawn 2
- 38) Floating River Dock
- 39) Visiting Classic Boats
- 40) Event Courtyard
- 41) Captain Lou's



# MARITIME HERITAGE CENTER

The proposed Maritime Heritage Center, that would replace the existing Museum visitor center, is an exciting prospect for the growth of the Museum which has been constrained by its space-limited facility. The increased physical size and visitor capacities provided by the project will allow the Museum to become financially secure/independent by operating year-round, making events an economic flywheel and extending mission/service reach beyond South Haven to Southwest Michigan and beyond, resulting in the Museum becoming a premier regional, cultural, social and 'edutainment' destination. The new Maritime Heritage Center would have flexible exhibit spaces, a Learning Center, office spaces, Museum store, as well as a second floor event space. The proposed building increases space nearly 4x that of the current facility and offers revenue generating opportunities not currently possible.

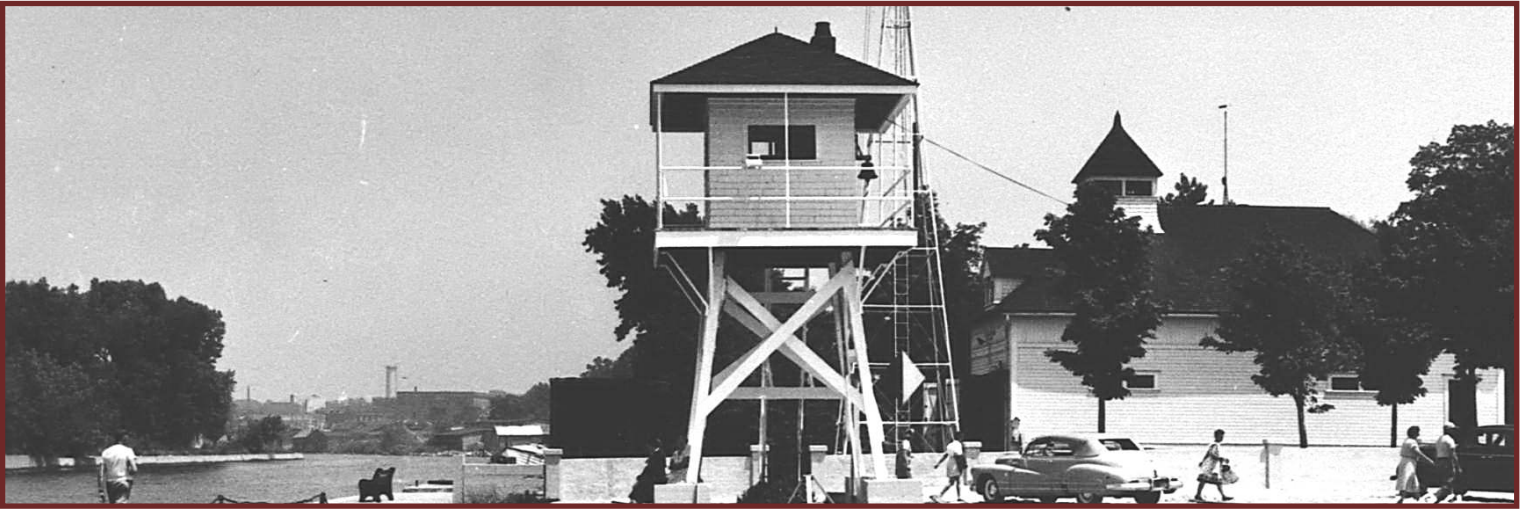


- The main Museum building would increase from the current 4,500 sq. ft. to approximately 17,000 sq. ft.
- A 1,300 sq.ft. Learning Center and connected covered outdoor space for up to 100 students.
- ~2,500 sq. ft. lower level exhibit space, including children's exhibit.
- 2,000 sq. ft. open atrium with direct water views.
- Increased Museum gift shop and welcome desk to accommodate visitors.
- 3,000 sq. ft. second floor exhibit/event space for up to 300 people with balcony overlooking the harbor.
- Upper level meeting/board room with space for up to 20 people.
- Catering kitchen connected to upper event space.
- Restroom facilities on both floors.
- Staff offices on both floors to accommodate increased staffing needs.



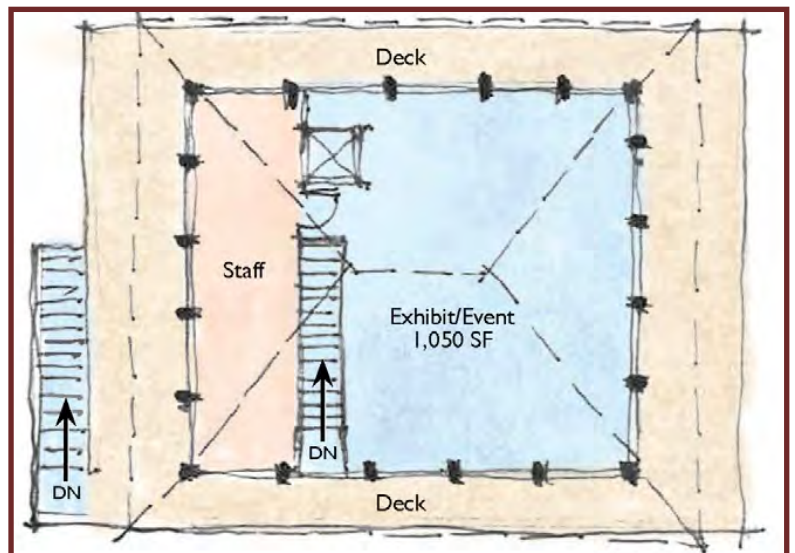
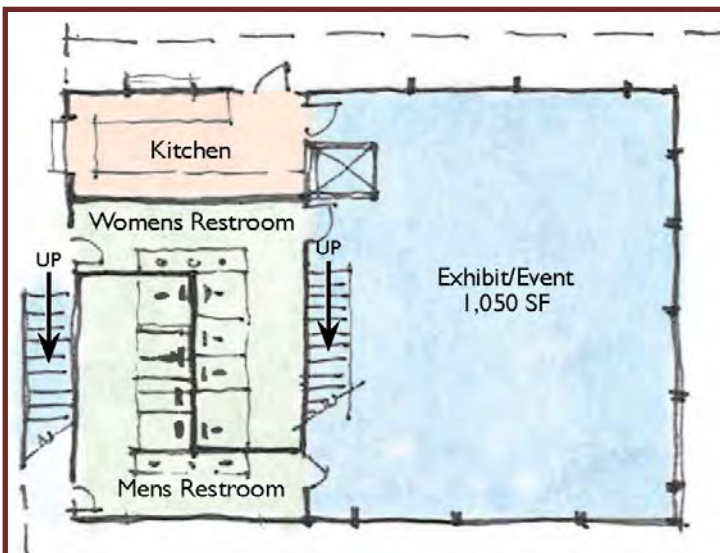


# LOOKOUT TOWER



The Lookout Tower building concept was inspired by the USCG towers that stood tall dotting the shorelines of Michigan's Great Lakes. With sightlines that extend out to Lake Michigan, this proposed year-round, two-story building will give unparalleled views of the harbor and beyond. The structure boasts multiuse spaces on each floor that could serve as both exhibit and event space. The Lookout Tower would replace the building currently situated on the corner of the Jensen property that functions as the clubhouse for the slip holders. The new building will stand proud as the anchor point in the Heart of the Maritime District.

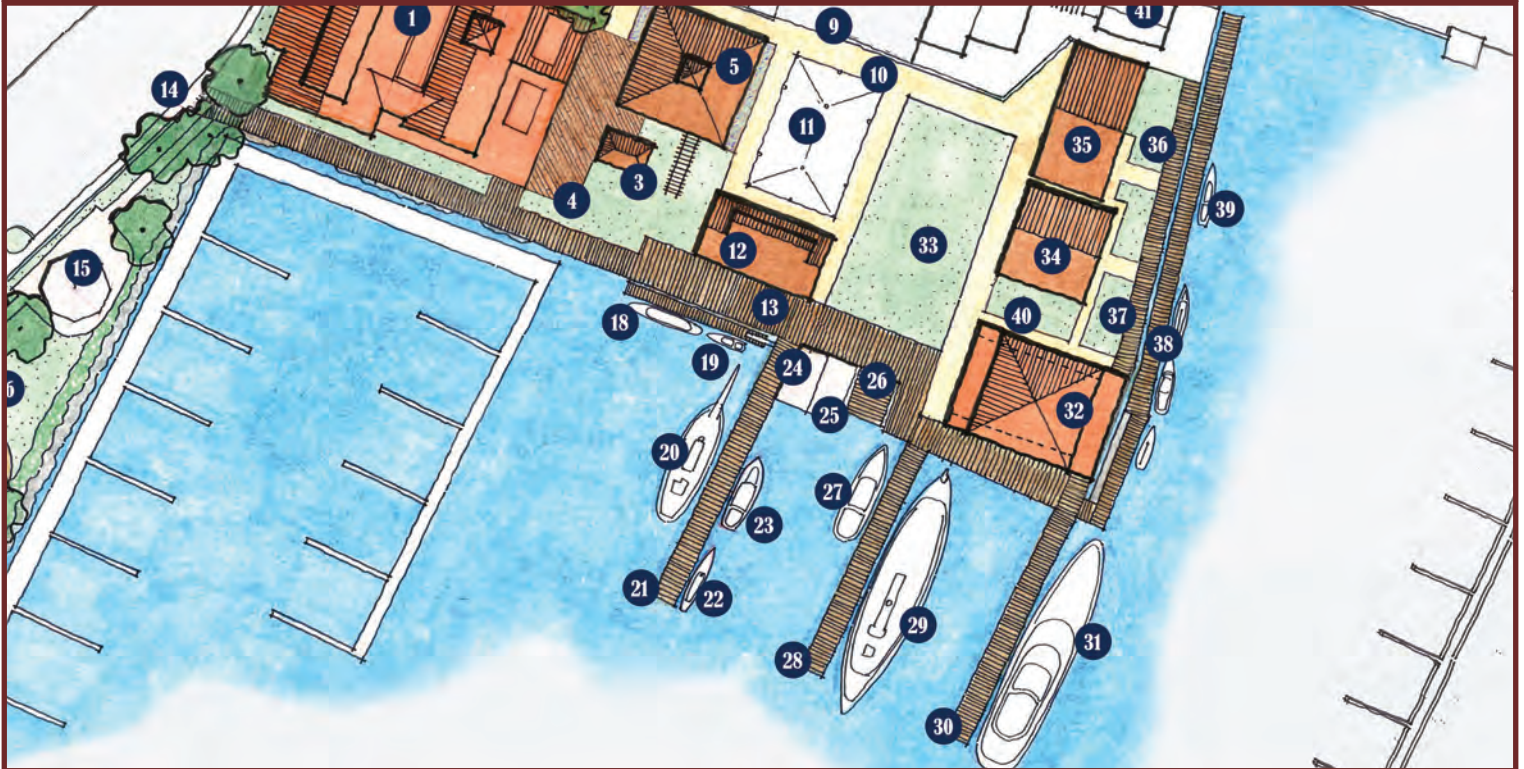
- Year-round, two-story building with ~1,000 sq. ft. of space on each level.
- Best views of South Haven harbor.
- Multipurpose building for exhibits, events, and off-season storage.
- Catering kitchen capabilities.
- Seating for 80 people per level.
- Restrooms for Museum visitors as well as event guests.
- Staff and volunteer area for captains and crews of MMM vessels.
- Lower level boasts large cantilevered doors that act as shade for visitors as well as easy facilitation for exhibit vessel placement.
- Second floor balcony surrounds the structure to maximize harbor and lake views for visitors and guests.





# WATERFRONT & DOCK SPACE

Increased public access to the waterfront is a large component of the *Launching a Legacy* campaign. The campus, exhibits, and waterfront will be linked together making safe accessibility for all visitors possible. This allows for the Museum to better facilitate multisensory programming to every person who comes on campus. The additional dock space will take the Museum to the next level in collaborative research programs for visiting vessels and researchers on the Great Lakes. It also opens more possibilities for visiting on-water exhibits and corresponding educational programming.



- Increased visitor accessibility to the water via a new boardwalk.
- New waterfront accommodating to visitors with disabilities, including the boat launch.
- Current Jensen slips will be converted to a long wall

- dockage to accommodate various vessel types and sizes.
- Covered boat house with lift for small craft.
- Two additional ~100ft docks to accommodate various vessel types and sizes.



# *The Journey Continues With You*

We always say that there is no better time to be a member. That could not be more true now as we continue to grow throughout this campaign and beyond. Our members are the beating heart of the Museum and we want you to be the first to experience the exciting changes happening right here. Continue your support through this transformational time as a member of the MMM and see where this journey takes us together.



*Renew or become a member today!*

[www.michiganmaritimemuseum.org/membership/](http://www.michiganmaritimemuseum.org/membership/)





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## 2019 CALENDAR OF EVENTS

**April 17** Maritime Lecture Series

**April 20** Coast Guard Clean Up Day

**May 4-12** FGW @ Tulip Time in Holland, MI

**May 24** Annual Meeting of the Membership  
& Board of Trustees

**May 24** Annual Blessing of the Fleet &  
Season Kickoff Event

**May 30** Harbor Walk

**June 13** Pirate Chaser Sails Begin!

**June 15** Antique & Classic Boat Show

**July 3** Fireworks Sail

**July 13** Fish Boil Fundraiser

**July 22-26** STEM Kids Summer Camp

**August 17** Boat Walk

**September 14** Black River Open Paddle

**October 4** Membership Appreciation  
Picnic

**October 18-19** Museum Fright Nights

**October 31** Kids' Trick-or-Treat

The Museum is launching a new and improved website! In addition to our new look, we will also be mobile friendly. You can find out everything you need to know to visit, purchase tickets, attend events, become a member, donate, and more! You can also stay up to date with the *Launching a Legacy* campaign and our progress. Visit us online and find out how to get involved today!

**[www.MichiganMaritimeMuseum.org](http://www.MichiganMaritimeMuseum.org)**

Follow the Museum and Campaign Progress on Social Media

